PRESS RELEASE
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FOR IMMEDIATE RELEASE

Top Financial Advisors Gather in Los Angeles to Discuss Financial Strategies for 2017

Some of the nation's top financial advisors began their year by attending the Academy of Preferred Financial Advisors' first Exclusive Coaching Program session for 2017. During this session, these advisors discussed proven strategies and potential changes that the financial industry will face in 2017.

This session commenced a new year for the Exclusive Coaching Program, a comprehensive 12-month program offered by the Academy of Preferred Financial Advisors. With over 300 practices participating, the session's main topics were centered on continuing to provide a comprehensive approach to financial planning and furthering the member's foundation of proactive communication and superior client services.

"2017 will be a year of change. Many key areas from interest rates to tax reform need to be monitored. Financial advisors must stay current on all key issues and continue to be a source of updated information and solutions for their clients. Times like today will separate the best from the average financial advisors," stated Academy Founder Ken Unger, a highly-respected financial advisor coach with over 35 years of industry experience. "Our goal is to keep Academy members informed and prepared to best service their clients. Our members receive education and updates on key areas of financial planning that help clients, including tax planning, retirement planning, investment planning, asset protection planning and estate planning. Staying current with new and relevant strategies and information on these topics will help our members service their clients and exceed their expectations," he concluded. This successful collection of advisors also receives training from Robert Keebler CPA, PFS, MST and AEP (Distinguished) on tax and estate planning strategies as well as Tom Gau, CFP®, CPA (a former *Barron's* Top 100 and #1 Advisor in his state for over 10 years).

"Investors are concerned right now and I need to make sure our client's wealth is properly cared for. Clients look to me as their guide and information source for any changes that may directly affect them. For over 14 years, the Academy has been an invaluable partner in my success," said Chris Doughty of Gentian Financial in Wisconsin.

The Academy is excited about the opportunity to serve advisors in 2017. 2017 Academy members are scheduled to collaborate two more times this year in Chicago and Las Vegas.

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