**Prospect Awareness Cover Letter Version 2**

***Thank you for being on our mailing list!***

At \_\_\_\_*(your financial firm)* \_\_\_\_\_, we take our responsibilities to our clients very seriously. In addition to providing investment direction and advice, we also offer information and reports that can help keep our clients continuously informed on issues that affect them.

We distribute newsletters, reports and articles that we think our clients will find helpful. Attached is one of the recent mailings we sent to our clients.

Is this an area that your current investment professional is addressing for you? If it is, that is great! If it isn’t, we would like to offer you the ability to come in for a complimentary “Financial Check-up” to review your tax plan, estate plan, investment plan, retirement plan, and protection plan and make sure that they are all coordinated in your best interest.

**We are interested in working with you. If you are interested in working with us then please call us at (xxx) xxx-xxxx to see if you can benefit from our services.** Until then, enjoy this mailing, compliments of us.

Yours truly,

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*Address*

*Broker/dealer*