

Accountant/CPA Tax Season Survival Kit

Consider delivering a **Tax Season Survival Kit** to your networking CPAs in mid- to late March. This kit should contain some fun and useful items. We suggest you include:

- Coffee** – beans or ground package
- Advil*** - several 1 or 2 tablet packages
- No-dose*** - Any size package
- Chocolate bars** – for instant energy
- Energy bars** – for energy
- A candle** – to burn the midnight oil
- A flashlight** – to find their way to the car late at night
- Fruit** – for a fruitful tax season

**** Do not send by mail or if concerned about allergies!!!***

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Other items to consider including are:

- Abacus**: for when their calculator wears out
- Marbles**: to replace the ones they will lose during tax season
- Penny**: to give them cents (sense) to know which battles to fight & which ones to ignore
- Magic Wand**: for the magician people think they should be
- Piece of string**: to help them "tie-up" those loose ends
- A Package of Lifesavers**: to keep them from drowning in everyday problems
- Lemon drops**: so that "when life gives you lemons, you make lemonade"
- A lollipop**: to help them lick their problems
- A rubber band**: to help them to remember to be "flexible" in all things
- A paper clip**: to help them "hold it all together"
- A stick of gum**: to give them that "stick-to-it" attitude
- A safety pin**: to help them "pin-point" problems, the better to solve them
- A mint**: so they will always have a fresh outlook
- Battery**: to help them keep going and going and going
- A small pillow**: to rest their weary heads

**Cover Letter for
Survival Package**

Dear _____,

We appreciate all the hours you dedicate to clients during tax season. Although you always manage to help your clients and do so in a spectacular fashion, tax season is still about survival – namely yours!

As a way to say “thank you” and add a little bit of levity to this stressful period, we have prepared a **Tax Season Survival Kit** for you.

Enclosed with this letter is a listing of some of the items we’ve included and the reasons why.

Thank you again for considering our services for your clients. We feel honored to be able to help you and your clients with any and all needs.

We appreciate your dedication.

Yours truly,
